ES983-10 Legal Aspects of a Global Business

21/22

Department
WMG
Level
Taught Postgraduate Level
Module leader
Rebecca Wilde
Credit value
10
Module duration
1 week
Assessment
Multiple
Study location
University of Warwick main campus, Coventry

Description

Introductory description

The module addresses the areas of law applicable to businesses operating in an international context, thus providing an awareness of the many aspects of the law that are relevant to the management task. This awareness is developed sufficiently to allow the appropriate initial action to be taken when an event occurs, calling on specialist legal support whenever necessary. The module also introduces methods of best practice to minimise problems of a legal nature.

Module web page

Module aims

This module aims to help future managers in business to develop awareness of some of the main legal issues that can affect a business operating internationally; the module will help students to engage critically with those issues. The module also provides students with the ability to identify issues requiring more specialist legal input and therefore to become more comfortable users of legal advice in the future.

Outline syllabus

This is an indicative module outline only to give an indication of the sort of topics that may be covered. Actual sessions held may differ.

- Structure of law in the context of global systems, including the WTO as well as domestic and international jurisdictions
- Introduction to the legal system and the legal status of a company
- Types of business entity. The legal implications of carrying on a business
- The law relating to specific areas such as: legal obligations (contractual and non-contractual), intellectual property, employment, health and safety and the environment
- Obligations of the employer in relation to the individual employment relationship, as well as the impact of external regulation, including relations with trade unions
- Basic distinctions between legal systems
- Case studies
- Comparisons of legal issues relating to traditional and electronic business transactions

Learning outcomes

By the end of the module, students should be able to:

- Determine those aspects of the law that are likely to impact on their day-to-day job as a manager in a company operating internationally;
- Evaluate: i) potential legal implications of operational and functional management and; ii) the need for and sources of specialist legal advice
- Analyse the legal consequences of various traditional and emerging forms of business structure
- Analyse the distinctions between the legal systems of the UK, the European Union and elsewhere
- Determine the legal principles that relate to e-business, particularly in appropriate B2B areas and assess the impact of information technology on legal obligations
- Relate legal issues to conventional and virtual enterprises

Indicative reading list

Bradgate, R., White, F. and Llewelyn, M. (2011). Commercial Law. Oxford: Oxford University Press.
ISBN 0199602700, 9780199602704.

Collins, H. (2008). The Law Of Contract. 4th Ed. Cambridge. Cambridge University Pres.
ISBN 0521606438, 9780521606431.

Davis, J.S. (2003). Intellectual Property Law. 2nd Ed. London. Butterworths.
ISBN 406963797.

O'Brian, J. (2001). International Law. London; Portland, Or: Cavendish.
ISBN 1859416306, 9781859416303.

Wright, D.M. (2004). Law For Project Managers. Aldershot; Burlington, Vt: Gower.
ISBN 566086018.

Subject specific skills

Develop the ability to work in teams to prepare and present a critical analysis of the legal aspects of an important international business scenario and be able to make a critical judgment of the merits of particular arguments/approaches.

Carry out written work alone demonstrating a critical analysis of the legal aspects of an important international business scenario and being able to make a critical judgment of the merits of particular arguments/approaches.

Transferable skills

The students will be given the opportunity to develop their presentation skills.

Study

Study time

Type	Required
Lectures	19 sessions of 1 hour 30 minutes (28%)
Seminars	5 sessions of 1 hour 30 minutes (7%)
Assessment	64 hours (64%)
Total	100 hours

Private study description

No private study requirements defined for this module.

Costs

No further costs have been identified for this module.

Assessment

You do not need to pass all assessment components to pass the module.

Assessment group A1

	Weighting	Study time
Assessed work as specified by department Overseas delivery: 4000 Word PMA 75%	100%	64 hours

	Weighting	Study time
Group Presentation (IMA) 25%		
Full time and Part time delivery ONLY: PMA 2,000 words (50%) IMA Group Presentation (50%)		

Assessment group R

	Weighting	Study time
Assessed work as specified by department	100%	
100% Assignment		

Feedback on assessment

In-class debrief of performance on in-module activities; written feedback will be provided in a report format for the Post Module Assignment

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Availability

Courses

This module is Optional for:

- Year 1 of TESS-H1ZW Postgraduate Taught Programme and Project Management
- TESS-H7PT Postgraduate Taught Programme and Project Management (Hong Kong)
    - Year 1 of H7PT Programme and Project Management (Hong Kong)
    - Year 1 of H7PT Programme and Project Management (Hong Kong)

This module is Core option list B for:

- Year 1 of TWMA-H1NB Postgraduate International Trade, Strategy and Operations
- Year 1 of TWMS-H7BF Postgraduate Supply Chain and Logistics Management (Hong Kong)
- Year 1 of TWMS-H7BG Postgraduate Supply Chain and Logistics Management (awarded jointly with Hong Kong Polytechnic University)
- Year 1 of TESS-H7PE Postgraduate Taught Supply Chain and Logistics Management (Overseas and Self-Financing)

This module is Core option list C for:

- Year 1 of TESS-H1PT Postgraduate Taught Engineering Business Management (Awarded Jointly with Hong Kong Polytechnic Uni)

This module is Option list B for:

- Year 1 of TESS-H1X6 Postgraduate Taught Programme and Project Management
- Year 1 of TWMS-H1Y8 Postgraduate Taught Service Management and Design
- Year 1 of TESA-H7PD Postgraduate Taught Supply Chain and Logistics Management (Home Fees)

This module is Option list C for:

- Year 1 of TESS-H1P2 Postgraduate Award in Engineering Business Management
- Year 1 of TESS-H1X0 Postgraduate Award in Taught Engineering Business Management (Hong Kong)
- Year 1 of TESA-H1P7 Postgraduate Taught Engineering Business Management
- Year 1 of TESS-H1P1 Postgraduate Taught Engineering Business Management
- Year 1 of TESS-H1P3 Postgraduate Taught Engineering Business Management (Hong Kong) Warwick Award
- Year 1 of TESS-H1PS Postgraduate Taught Engineering Business Management (Singapore)
- Year 1 of TESS-H1PU Postgraduate Taught International Technology Management
- Year 1 of TESS-H6C4 Postgraduate Taught International Technology Management (Hong Kong)
- Year 1 of TWMS-H7B4 Postgraduate Taught Programme and Project Management (Singapore)